

City of Redland 2011-2012 Proposed Budget

Redevelopment Agency

Program Description:

The Redevelopment Division is charged with bolstering and diversifying the economic base of the City of Redlands through the administration of economic development, redevelopment, housing, parking, business improvement district and tourism programs that will catalyze investment within the City of Redlands.

Division Goals:

- Emphasize development and business attraction in the downtown Redlands Redevelopment Project Area
- Establish and administer business recruitment and retention programs, including, but not limited to, staffing, marketing, and business outreach activities.
- Implement and support activities in the Historical Downtown Central Business District
- Develop strategies for growth in the North Redlands Revitalization Project Area
- Improve or preserve affordable housing within the City's corporate limits for persons of low- to-moderate income
- Eliminate blighting conditions within two Project Areas

Previous Year's Goals & Related Achievements:

- Emphasize development and business attraction in the downtown Redlands Redevelopment Project Area.
 - Expanded the Saturday Farmers Market to the entire year
 - Implemented the following events: Market Night, Surfin' State Street, Safe Trick-or-Treat, Holiday Open House, Holiday Entertainment; Christmas Parade Liaison
 - Established partnership with the shop local (3/50) program
 - Funding assistance and administration of funds for State Street landscaping improvements
 - Approved restaurant loan to Dr. Shabahang
- Implement and support activities in the Historical Downtown Central Business District.
 - Funding assistance and administration of funds for the Orange/Pearl median
 - Provided assistance to Phoenicia Restaurant
 - Façade grant to The Stockyard Restaurant
- Develop strategies for growth in the New North Redlands Revitalization Project Area and CDBG Target Area
 - Development of an action plan
 - Development of a Consolidated Annual Performance Evaluation Report
 - Provide administration and audit support to capital projects, which included 12,560 l.f. of new sidewalks, 70 new driveways approaches, 52 new ADA ramp, and repaved 5 alleyways
- Improve or preserve affordable housing within the City's corporate limits for persons of low-to-moderate income
 - Completed 26 home improvement projects within the Neighborhood Revitalization Program
 - Completed 4 subordination agreements
 - Completed an affordable covenant agreement

**City of Redland
2011-2012
Proposed Budget**

Neighborhood Housing Program

Program Description:

Within the City's corporate limits, increase, improve or preserve housing that is affordable to persons or families of low- to moderate-income.

Program Objectives:

- Complete cumulative total of 325 low income home improvement projects through June 30, 2011.
- Administer federal Neighborhood Stabilization Program (NSP) funds through San Bernardino County to address home foreclosures.
- Utilize Community Development Block Grant funds in North Redlands target areas to address infrastructure needs.
- Apply for Federal stimulus funds for energy retrofit and weatherization in six target areas.
- Foster a positive working relationship with the community to enhance participation in department and other programs that benefit low and moderate income residents.

Significant Program Changes:

Due to budget reductions, the following housing programs offered in previous years have been temporarily discontinued:

- Home Paint Program;
- Great Neighborhoods Program; and
- Historic Home Rehabilitation Program.

The following housing programs will be offered in this fiscal year:

- First Time Homebuyer Program; and
- Emergency Repairs Program.

City of Redlands
2011-2012
Proposed Budget

DEPARTMENT/DIVISION
HOUSING ADMINISTRATION

FUND
LOW/MOD HOUSING FUND

ORGKEY
285180

	2009-10 ACTUAL (AUDITED)	2010-11 ADJUSTED BUDGET	2010-11 12 MONTH ESTIMATED	2011-12 CITY MANAGER RECOMMENDATION	NOTES:
<u>SALARIES AND BENEFITS</u>					
4000 Full Time Salaries	350,407	313,050	267,535	112,716	FY 2011-2012 decrease due to: * Less one Building Inspector II * Shift 50% sal/benes of Sr Admin Asst to RDA Admir
4010 Overtime Salaries	4,609	3,000	3,590	4,000	
4015 Banked Leave Buy Back	34,455	8,579	8,978	3,497	
4026 Council Stipends	726	800	500	576	
4050 Pension Contributions	60,603	56,900	49,341	23,706	
4051 Fica/Medicare	27,582	23,408	20,112	8,037	
4053 Deferred Compensation	2,746	2,670	1,900	1,277	
4055 Health/Dental Insurance	65,086	52,580	51,363	17,189	
4056 Worker's Comp Insurance	0	669	630	313	
4057 Disability Insurance	2,507	3,211	2,164	1,027	
4058 Unemployment Insurance	2,005	2,005	1,940	670	
4059 Life Insurance	338	286	244	98	
4080 Vehicle Allowance	523	240	665	665	
4081 Eyecare Reimbursement	898	1,040	340	348	
4084 Clothing Cash Payment	540	580	400	233	
4085 Other Taxable Benefits	7,290	728	4,560	2,628	
TOTAL SALARIES AND BENEFITS	560,315	469,746	414,262	176,980	
<u>SERVICES</u>					
5140 Legal Services	2,430	5,000	0	3,000	
5142 City Attorney Legal Service	7,588	8,000	8,000	8,000	
5160 Auditing and Accounting Services	0	8,000	0	0	
5190 Other Professional Services	45,136	5,000	1,000	5,000	
5240 Meeting & Professional Devlpmt	75	1,100	15	1,100	
5255 Travel Reimbursement	408	500	0	500	
5270 Printing and Binding	4,213	1,500	400	1,500	
5275 Postage	936	0	100	500	
5280 Advertising	1,245	2,500	0	2,500	
5300 Water, Sewer, Disposal	197	500	190	200	
5303 Telephone	8,757	10,000	7,885	8,500	
5310 Electricity & Gas	5,151	6,000	5,165	5,300	
5320 Janitorial Services	0	0	227	300	
5395 Info Technology Services Charge	2,218	2,632	2,632	2,422	
5451 Retiree Health Onsurance	4,760	4,738	4,100	4,750	
5510 Land & Building Rent	72,131	63,502	63,502	65,230	
5570 Office Equip & Fum Rent	2,805	1,561	2,245	2,800	
5760 Special Program Expenditures	6,792	5,000	0	5,000	
5800 Subscriptions & Memberships	143	500	0	250	
5840 Training	199	0	0	0	
5870 General Govt Service Charge	28,753	29,270	29,270	29,270	
5880 Special Contractual Services	0	2,000	562	1,000	
TOTAL SERVICES	193,937	157,303	125,293	147,122	
<u>SUPPLIES</u>					
6130 Books and Supplies	0	500	0	500	
6140 Office Supplies	1,140	2,500	200	1,000	
6160 Medical Supplies	0	0	0	20	
6190 Photo & Copying Supplies	0	3,000	0	2,000	
6310 Janitorial Supplies	6	200	20	100	
6375 Computer Components	0	1,500	0	500	
6500 Office Equipment & Furniture	494	500	0	500	
TOTAL SUPPLIES	1,640	8,200	220	4,620	
DIVISION TOTAL	755,892	635,249	539,775	328,722	

City of Redlands
 2011-2012
 Proposed Budget

DEPARTMENT/DIVISION
 HOUSING PROJECTS

FUND
 LOW/MOD HOUSING FUND

ORGKEY
 285182

	2009-10 ACTUAL (AUDITED)	2010-11 ADJUSTED BUDGET	2010-11 12 MONTH ESTIMATED	2011-12 CITY MANAGER RECOMMENDATION	NOTES:
<u>SERVICES</u>					
5255 Travel Reimbursement	966	0	0	0	
5760 Special Program Expenditures	2,623,264	241,291	241,168	250,000	
TOTAL SERVICES	2,624,230	241,291	241,168	250,000	
DIVISION TOTAL	2,624,230	241,291	241,168	250,000	
FUND TOTAL	3,380,122	876,540	780,943	578,722	

City of Redlands
2011-2012
Proposed Job Ledger Budget

Department
Development Services

Fund
Low/Mod Housing

Orgkey
285182

Job Ledger No.	Project/Program Description	FY 2011 12-Month Estimate	FY 2012 Budget Request
16007	Emergency Repairs Program	15,000	90,000
16008	Home Painting Program	0	0
16016	Neighborhood Revitalization Program	226,168	0
16001	Great Neighborhoods Program	0	0
16005	First Time Homebuyers Program	0	160,000
16010	Housing Partners I OPA	0	0

TOTALS	\$241,168	\$250,000
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City of Redlands
2011-2012
Proposed Budget

DEPARTMENT/DIVISION
REDEVELOPMENT DEBT SERVICE

FUND
REDEVELOPMENT DEBT SERVICE FUND

ORGKEY
380182

	2009-10 ACTUAL (AUDITED)	2010-11 ADJUSTED BUDGET	2010-11 12 MONTH ESTIMATED	2011-12 CITY MANAGER RECOMMENDATION	NOTES:
SERVICES					
5030 Fiscal Agent Fees	15,200	22,700	12,625	17,500	
5190 Other Professional Services	2,478	7,740	2,500	3,500	Continuing disclosure
5760 Special Program Expenditures	2,813,816	915,628	1,267,095	915,628	Pass throughs to other agencies
5870 General Govt Service Charge	11,260	11,462	11,462	11,462	
TOTAL SERVICES	2,842,754	957,530	1,293,682	948,090	
DEBT SERVICE					
8100 Principal	1,895,000	1,975,000	1,975,000	2,060,000	
8200 Interest	1,658,316	1,576,677	1,576,677	1,488,163	
TOTAL DEBT SERVICE	3,553,316	3,551,677	3,551,677	3,548,163	
FUND TOTAL	6,396,070	4,509,207	4,845,359	4,496,253	

**City of Redland
2011-2012
Proposed Budget**

Economic Development Program

Program Description:

The Redevelopment Agency (RDA) implements programs to eliminate blighting conditions through new development, revitalization and orderly growth within redevelopment areas. The RDA creates and implements programs that create jobs; stimulate new investment; improve the local business environment; expand tourism; install and upgrade public infrastructure and facilities; and improve the tax base.

Program Objectives:

- Implement the City's Economic Development Strategy.
- Establish business outreach activities.
- Establish and administer business recruitment and retention programs.
- Develop appropriate staffing.
- Develop and implement an effective marketing campaign.
- Encourage public improvements in North Redlands target areas.
- Address redevelopment of the Redlands Mall.
- Administer the Downtown Redlands Business Association.
- Complete the Amendment to the Redevelopment Plan to extend Plan activity by 10 years.
- Pursue Exclusive Negotiation Agreements with appropriate developers on downtown projects.
- Continue daily downtown beautification crew activity.
- Make ESRI expansion a major priority.
- Expedite ESRI projects through the development process.
- Attract ESRI business partners and suppliers.
- Encourage Point-of-Sale locations in Redlands.
- Administer the \$1.5 million business incentives recruitment tool.
- Administer the Commercial Rehabilitation Program for Downtown.
- Engage appropriate regional and county economic development parties.
- Execute approved initiatives to improve downtown.
- Recruit restaurant to the downtown area.
- Continue the formal economic development partnership with the Chamber of Commerce.
- Accommodate expansion of the auto dealerships within the City.

Significant Program Changes:

- Reduction in budget.
- A reduction in staff.

Accomplishments for Fiscal Year 2010-2011:

- Partnership with the Small Business Administration to conduct educational seminars for the local business community;
- Established partnership with the shop local (3/50) program;
- Under negotiation on the terms of payment and price for possible purchase of Jacinto property;
- Funding assistance and administration of funds for the Orange/Pearl median;

- Funding assistance and administration of funds for State Street landscaping improvements;
- Implementation of Economic Development Plan relative to zoning and land use issues;
- Showprop Redlands is proposing an addition to the movie theatre consisting of two screens and 700 seats;
- Provided assistance to Phoenicia restaurant;
- Provided assistance to Benjarong patio expansion/remodel;
- Façade grant to The Stockyard restaurant;
- The City is under negotiation for the terms of payment and price offered to purchase Agency property 330 North Third Street
- Approved restaurant loan to Dr. Shabahang; and
- Under negotiation on the terms of payment and price for possible purchase of Redlands Mall.

City of Redlands
2011-2012
Proposed Budget

DEPARTMENT/DIVISION
REDEVELOPMENT GENERAL

FUND
REDEVELOPMENT GENERAL FUND

ORGKEY
480180

	2009-10 ACTUAL (AUDITED)	2010-11 ADJUSTED BUDGET	2010-11 12 MONTH ESTIMATED	2011-12 CITY MANAGER RECOMMENDATION	NOTES:
SALARIES AND BENEFITS					
4000 Full Time Salaries	328,742	216,483	239,826	319,780	FY2011-2012 increases:
4010 Overtime Salaries	5,113	5,000	5,000	5,000	* Health care
4012 Stand By	20	0	0	0	* Pensions
4015 Banked Leave Buy Back	8,679	12,351	9,541	7,479	
4026 Council Stipends	2,904	3,200	2,420	2,304	
4050 Pension Contributions	57,313	39,463	44,518	67,275	
4051 Fica/Medicare	23,445	14,805	16,913	23,079	
4053 Deferred Compensation	4,942	5,466	3,660	7,066	
4055 Health/Dental Insurance	43,785	29,735	34,591	46,356	
4056 Worker's Comp Insurance	86	2,004	1,099	438	
4057 Disability Insurance	1,087	748	878	1,825	
4058 Unemployment Insurance	1,158	1,120	1,175	1,690	
4059 Life Insurance	253	160	160	245	
4080 Vehicle Allowance	1,612	240	1,650	1,819	
4081 Eyecare Reimbursement	484	1,008	485	828	
4082 Clothing Allowance	138	210	113	300	
4084 Clothing Cash Payment	420	0	0	0	
4085 Other Taxable Benefits	9,679	1,710	3,569	4,899	
TOTAL SALARIES AND BENEFITS	489,860	333,703	365,598	490,383	
SERVICES					
5140 Legal Services	29,429	15,000	1,252	5,000	*5190 line items:
5142 City Attorney Legal Service	30,354	30,000	30,000	30,000	*100K for Econ. Dev. Activities
5160 Auditing and Accounting	9,235	15,235	10,000	10,000	*150K for eminent domaine ext.
5190 Other Professional Services	265,288	35,000	36,022 *	217,000	*37K to complete 10-yr. ext.
5240 Meetings and Professional Dev	3,237	0	0	6,020	ICSC attendance at main & weslem events
5255 Travel Reimbursement	2,322	0	0	6,000	
5270 Printing and Binding	7,926	2,000	2,000	20,000	Econ. Dev. Marketing materials
5275 Postage	329	1,000	500	1,000	
5280 Advertising	5,864	2,000	1,000	28,000	Ads in regional magazines
5300 Water, Sewer, Disposal	197	300	150	200	
5303 Telephone	8,981	10,000	8,300	9,000	
5310 Electricity & Gas	5,503	6,500	5,500	5,600	
5320 Janitorial Services	0	0	2,750	2,800	
5360 Machinery & Equipment	1,134	2,000	0	500	
5392 License & Permits	0	5,000	0	0	
5395 Info Technology Services Charge	1,913	2,271	2,271	2,090	
5451 Retiree Health Insurance	8,815	6,000	5,260	6,000	
5510 Land & Building Rent	51,522	63,502	63,502	65,230	
5570 Office Equip & Furn Rent	3,036	1,561	2,100	2,000	
5800 Subscriptions and Memberships	22,405	3,560	3,560	4,200	CRA (\$3600) & ICSC (\$600) memberships
5840 Training	796	500	116	1,000	
5870 General Govt Service Charge	115,312	117,337	117,337	117,337	
5880 Special Contractual Services	56,014	55,500	55,500	0	
TOTAL SERVICES	629,612	374,266	347,120	538,977	
SUPPLIES					
6140 Office Supplies	4,847	3,000	200	2,500	
6160 Medical Supplies	0	0	0	50	
6190 Photo & Copying Supplies	0	2,000	0	1,000	
6210 Repair/Maintenance Supplies	3,932	4,500	1,000	2,500	
6310 Janitorial Supplies	71	100	20	100	
6500 Office Equipment & Furniture	998	1,000	0	0	
6590 Special Departmental Supplies	21	0	0	50	
TOTAL SUPPLIES	9,869	10,600	1,220	6,200	

City of Redlands
 2011-2012
 Proposed Budget

DEPARTMENT/DIVISION
 REDEVELOPMENT GENERAL

FUND
 REDEVELOPMENT GENERAL FUND

ORGKEY
 480180

	2009-10 ACTUAL (AUDITED)	2010-11 ADJUSTED BUDGET	2010-11 12 MONTH ESTIMATED	2011-12 CITY MANAGER RECOMMENDATION	NOTES:
FUND TOTAL	1,129,341	718,569	713,938	1,035,560	Requests not funded: (a) Ed Hales Park (\$250,000) (b) Chamber Econ Dev Svcs. (\$50,000) (c) 2011 Holiday Event (\$25,000)

City of Redlands
2011-2012
Proposed Budget

DEPARTMENT/DIVISION
REDEVELOPMENT CAPITAL PROJECTS

FUND
REDEVELOPMENT CAPITAL PROJECTS FUND

ORGKEY
488182

	2009-10 ACTUAL (AUDITED)	2010-11 ADJUSTED BUDGET	2010-11 12 MONTH ESTIMATED	2011-12 CITY MANAGER RECOMMENDATION	NOTES:
<u>SALARIES AND BENEFITS</u>					
4000 Full Time Salaries	19	0	86	0	
4050 Pension Contributions	3	0	12	0	
4051 Fica/Medicare	1	0	0	0	
4055 Health/Dental Insurance	2	0	5	0	
4057 Disability Insurance	0	0	1	0	
TOTAL SALARIES AND BENEFITS	25	0	104	0	
<u>SERVICES</u>					
5110 Architect & Engineer	53,969	0	0	0	
5190 Other Professional Services	87,326	1,883	50,983	93,275	Complete Downtown SP & EIR
5270 Postage	0	0	24	0	
5300 Water, Sewer, Disposal	1,555	0	0	0	
5392 License & Permits	0	0	50	0	
5760 Special Program Expenditures	239,358	341,000	168,402	0	
TOTAL SERVICES	382,208	342,883	219,459	93,275	
<u>SUPPLIES</u>					
6140 Office Supplies	0	0	21	25	
TOTAL SUPPLIES	0	0	21	25	
<u>FIXED ASSETS</u>					
7140 All Other Equipment	252,082	0	0	0	
7230 Street Construction	30,117	0	73,782	0	
7240 Storm Drain Construction	728,235	0	0	0	
7330 Other Capital Outlay	50,000	0	50,000	0	
TOTAL FIXED ASSETS	1,060,434	0	123,782	0	
FUND TOTAL	1,442,667	342,883	343,366	93,300	

City of Redlands
2011-2012
Proposed Job Ledger Budget

Department
Development Services

Fund
RDA Capital Projects

Orgkey
488182

Job Ledger No.	Project/Program Description	FY 2011 12-Month Estimate	FY 2012 Budget Request
11003	Restaurant Assistance Program	150,000	0
11004	Stuart Avenue Storm Drain	0	0
11007	Downtown Specific Plan	50,983	93,300
11008	State Street Improvements	84,408	0
11010	Ed Hale Park Improvements	0	0
11014	Commercial Rehabilitation Program	50,000	0
11019	Downtown Security Enhancement	0	0
11020	Gateway / Redlands Blvd. Beautification	7,975	0
11015	Economic Development Assistance	0	0

TOTALS	\$343,366	\$93,300
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